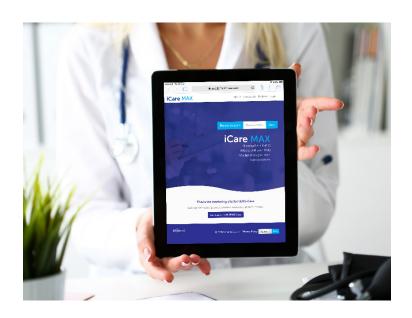
# Self-Service Portal for HCPs and/or Consumers



## **OiCare** MAX

Self-Service Portal for Anju's Information Request Management System

iCare MAX, now a part of the IRMS MAX platform, offers a robust, self-service information portal designed for HCPs and consumers alike - taking IRMS, the industry's long established gold standard in information management, to the next level.



Generate content usage, metrics, and insights using iCare MAX's reporting capabilities.

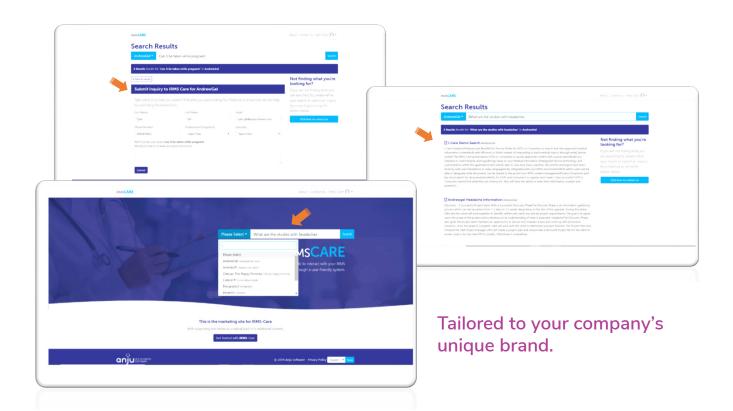
Seamless integration with the IRMS MAX suite allows for full control over which documents are shared to HCPs and consumers through the iCare MAX portal, which can be tailored to match your own, unique brand. iCare's self-registration feature, a quick and easy implementation, and a host of configuration options make iCare MAX the premiere solution for content sharing on the market today.

Deliver greater value and access to your medical information with iCare MAX

#### Benefits and Features of iCare MAX

- The iCare MAX portal allows HCPs and Consumers access to approved content with a quick, self-directed search
- Access content from ANYWHERE- iCare MAX is desktop, mobile, and tablet device-compatible
- Develop more insights about product performance and customer needs
- View searches, document views /downloads, and discreet logins to fuel your understanding of who's accessing your information, how often, and why
- Fully Integrated with your IRMS MAX environment
- Low maintenance user management with iCare MAX's Optional End-User Self-Registration Feature

### Fully integrated with your IRMS MAX environment.



#### OiCare MAX is a product of Anju.

Anju provides an adaptive platform for clinical trials, medical affairs and a newly designed, state-of-the-art clinical content and data repository. It's an Al-based analytical solution combined with data and application integration capabilities, serving the worldwide pharmaceutical, biotech and contract research Life Sciences markets.





Learn more about iCare MAX. Scan the QR code.