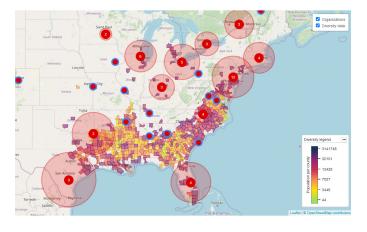
# Data-Driven Decisions to Accelerate Clinical and Commercial Strategies



## **TA** Scan

TA Scan is a clinical and commercial intelligence solution that aggregates global clinical trial, presentation, and publication data into a single intuitive database.

TA Scan's high-quality data facilitates and accelerates data-driven decision-making, supporting Clinical Operations and Medical Affairs teams to make more informed, data-driven decisions around their clinical trial design, feasibility, site identification, and KOL identification and management.



#### How does TA Scan work?

TA Scan's intuitive interface has been designed to align with user workflow, allowing teams to quickly access the data that is most relevant to their project. Users can then easily analyze the data within the system to drive the actionable insights they require.



#### Competitive Intelligence & Disease Landscaping

Quickly understand and visualize therapeutic landscapes



#### **Trial Planning & Site Selection**

Estimate enrollment durations and support country and site selection with TA Scan's trial feasibility wizard



#### **Expert Identification & Profiling**

Analyze, measure, and rank KOL and PI data based on their experience and impact with the help of proprietary algorithms

TA Scan saves teams valuable time and money, driving predictability in clinical trial timelines and more impactful KOL engagement strategies.

## The **TA** Scan Solution: Transforming Unstructured Data

- Aggregated data from hundreds of public domain sources (ClinicalTrials.gov, PubMed, Sunshine Act, Medicare, etc.), including 450K unique clinical trials, 7.2M publications, and 730K presentations taking place globally
- Comprehensive profiles and scores on persons, organizations, and clinical trials across all indications
- Unique, patented linking and analysis algorithms
- Experience-based insights for principal investigators, authors, conference speakers, and fee disclosure recipients

To enable in-depth analysis, TA Scan includes a robust set of modules and features to facilitate searching and analyzing structured and unstructured data within the platform.



## Indication-Specific Influencer Scoring

TA Scan enables granular ranking and scoring of KOLs within specific indications, measuring the activity or prominence level of a KOL or a site. Leverage TA Scan's high-precision scoring to:

- Identify KOLs who can help with your educational initiatives
- Segment up-and-coming KOLs for advisory boards
- Rely on clinical and scientific footprints for publication initiatives
- Gain insight on competitive intelligence from fee disclosures
- Get deeper insights through custom scores and rankings



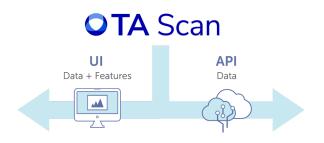


### **Trial Enrollment Simulations**

TA Scan's advanced technology enables highly precise, predictive analytics of clinical trial outcome scenarios. The platform's simulation tool uses all aggregated historical public clinical trial data to-date to analyze and optimize assumptions about target patient profile enrollment. Additionally, TA Scan's feasibility algorithm allows for more accurate planning of when trials should be initiated. The algorithm searches and identifies competing clinical studies happening at preferred sites within enrollment periods. Their impact is analyzed and you get recommendations for alternative site availability and scheduling dates.

## Flexible Data Delivery via UI or API

Anju understands your need for flexibility in accessing data. You can access TA scan data through its intuitive user interface, or via an API as an additional data service in broader data lakes of public and private data.



## Why TA Scan?

- Single source of truth: all-in-one tool that collects, aggregates, and analyzes clinical, publication, and congress data
- Integrated analytics modules for quick and easy analysis
- Weekly data updates
- Exportable graphical outputs and reports
- Self-driven and intuitive user interface
- Dedicated customer support covering all time zones

## ○TA Scan is a product of Anju.

Anju is a customer-first organization providing adaptable life science solutions for clinical research, medical affairs, and data science. TrialMaster, IRMS MAX, and TA Scan, the company's flagship products, reduce complexities in the drug and device discovery and commercialization process allowing our customers to enhance the quality of their patients' lives.





Learn more about Anju's Data Science Solutions and Services. Scan the QR code.