# Medical Information Management Solution

## IRMS MAX

**An end-to-end adaptable Medical Affairs solution with best-of-breed functionality for medical information organizations**

IRMS MAX is the new gold standard of Medical Information Solutions engineered to deliver what matters most - the right information, to the right consumer, at the right time. Built upon the robust and versatile Anju Technology Platform, IRMS MAX enables rapid information capture in a modern, upgraded, intuitive user experience. Using IRMS MAX provides information and actionable insights to multiple stakeholders, and drives outcomes while maintaining compliance to industry standards and your corporate guidelines.

> **Easily capture, respond to, track, and report across all requests for medical information.**

## Main Features of IRMS Max

### Deployments at global scale with a local focus

IRMS MAX supports local, regional, and global-scale deployments using our "Division" feature, without sacrificing security, auditability, data protection and privacy, and global compliance. Rather than complex customizations, global roll-outs can be achieved via configurations, allowing for faster, less complicated, and more economical deployments. With multilingual capabilities, your global teams can have both tailored, local language experiences and worldwide collaboration.

### Centralized case intake using Adverse Event and Product Complaints Module

IRMS MAX allows you to centralize case intake with our exclusive Adverse Event and Product Complaint modules, allowing for a single source of input to seamlessly integrate this process along with capture of related medical information and contact information. The system also allows users to easily and securely transfer the Adverse Events and Product Complaints to your existing Safety and Product Complaint systems, then track acknowledgment back from these systems to ensure successful receipt.

## Seamless integration capabilities

The IRMS MAX platform provides a seamless third-party integration to CRM and other existing applications within your ecosystem using AnjuBUS, a part of the Anju Technology Platform. AnjuBUS is purpose-built for data integration and interoperability of heterogeneous applications that drives both real-time and batch processing of use cases at scale. Integration is achieved via pre-built adapters which provide frictionless connectivity with low latency. The adapters provide unidirectional or bidirectional flow of data, and allows Anju to manage, extend and integrate all service endpoints in a single place, significantly reducing complexity and risk.

## Ensure Excellence with Quality Assurance Module

An increasing number of companies are co-promoting products, applying for new indications for existing products, and working with external vendors and partners, all of which creates a blizzard of communication. In today's market, it has become vital to monitor and regularly review the information being provided externally for quality, consistency, and accuracy. The IRMS MAX Quality Assurance module provides a powerful yet easy-to-use tool for reviewing cases and data, and reporting on the results of those reviews. The Quality Assurance module permits virtually any team the ability to define criteria and create business rules for the identification and flagging of cases for review. These cases are then immediately available to the reviewers for action via their Dashboard.

## Compliant and Secure

With multiple layers of permissions and segregation in concert with role-based access control across division, IRMS MAX not only provides security so the right information is securely created and available to the right user at the right time, but also has been coded with your security in mind for additional peace of mind. With comprehensive audit trails, privacy controls, detailed case logs, IRMS MAX enables you to be complaint with global regulations such as GDPR and 21CFR Part-11, and your internal processes, procedures, and best practices.

## Powerful insights and metrics using AnjuDV

Get deep actionable business insights with Anju Data Visualization (AnjuDV), an in-depth robust analytical reporting engine, with interactive, rich data visualizations and insights you can trust. AnjuDV is a self-service tool that not only comes with out-of-the-box metrics and trending reports, but also allows you to easily create reports, guiding you through the process with guided questions, and enabling you to get answers and insight into data in the form of visual charts and reports. With AnjuDV you can have deep data insights, operational metrics, data or compliance trends at your fingertips.

## Host Your System in the Cloud or have your system On-Prem

IRMS MAX can be deployed on-premise if you choose, or you can host it with us on Cloud. The Cloud Hosted Services provide all the same functionality as the On-Prem version but without need for a significant investment in infrastructure or support from an in-house IT staff. With IRMS MAX Hosted Services, IRMS MAX resides on servers in our secure data center and each client has a separate IRMS MAX database.