

Moving Medical and Scientific Communications from Output to Impact



Pubstrat MAX

Collaborative, Compliant Scientific and Medical Communications

The Pubstrat MAX suite is the only proven, web-based solution capable of streamlining your entire scientific and medical content development process from planning through final submission and citation. Pubstrat MAX provides an insight-centric, efficient, secure, and compliant mechanism for collaborative scientific publication planning and medical communications content development. With Pubstrat MAX you can reach your target audiences faster to maximize the value and impact of publications and medical communications and the team that produces them.



Pubstrat MAX streamlines the entire scientific publication and medical content development lifecycle across your organization.

Key Benefits of Pubstrat Max

Across the globe, real-time engagement, efficiency

Engage publication and content managers, reviewers, approvers, and authors across the globe and in real time in a web-based tool that keeps your team and authors connected and compliant, and makes your writers more efficient by eliminating time-consuming, manual comment and draft reconciliation.

Reach the right audience at the right time

Pubstrat MAX features an integration with Journal Selector and Conference Authority, the industry's most comprehensive database for scientific conference and journal optimization-giving your team the unparalleled ability to target the most appropriate venues, then manage projects to key conference deadlines and journal lead times.

Extended reach and connection through content

Pubstrat MAX is built upon AnjuSafe, content management component of the Anju Technology Platform, and is designed to support the entire medical affairs practice area to extend the reach of your content to your colleagues.

You won't find these features in any other publication planning and management system.

Access to Our Journal Selector and Conference Authority (JSCA) Database

JSCA allows you to easily search, analyze, then identify the right venues to reach their target audiences. JSCA's recent synchronization with TA Scan makes it the largest and most up-to-date database for scientific conference and journal optimization in the industry.

Online Collaboration and Document Editing

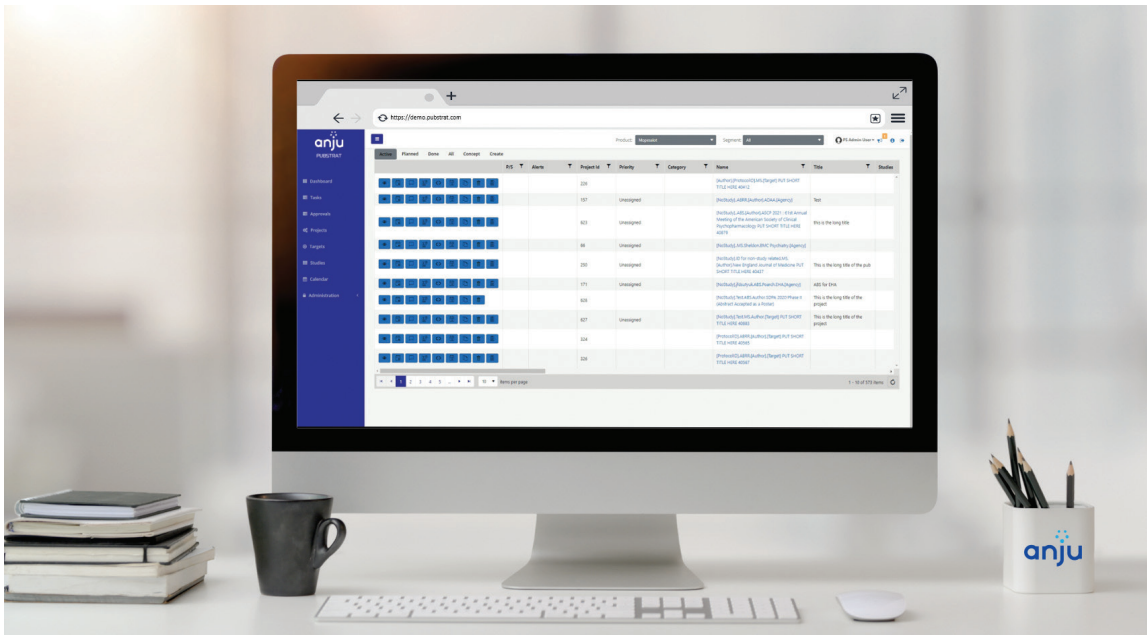
Pubstrat MAX is the only content development and publication management application with true online collaboration and simultaneous editing capabilities. Cooperate on drafts, reviews, and approvals on documents housed completely online to achieve a degree of transparency, alignment, and efficiency for all scientific and medical communication initiatives.

Dashboard

Track Key Performance Indicators, receive important project alerts, and benefit from real-time analytics on planned, active, and completed projects. You can customize your dashboard experience based on your unique needs for information and insights.

Approval Request Feature

Integrated with Pubstrat MAX and designed so anyone can easily submit a request to have their data or documents approved before sharing with internal teams or disclosing to the public. Leveraging the Anju Workflow and Decision Matrix functionalities, the Approval Request Feature permits both internal and external stakeholders to answer a few questions, upload their document, and monitor the status of their approval request.



Pubstrat MAX is a product of Anju.

Anju is a customer-first organization providing adaptable life science solutions for clinical research, medical affairs, and data science. TrialMaster, IRMS MAX, and TA Scan, the company's flagship products, reduce complexities in the drug and device discovery and commercialization process allowing our customers to enhance the quality of their patients' lives.

Learn more about Pubstrat MAX. Scan the QR code.

