# Self-Service Portal for HCPs and/or Consumers



# **OiCare** MAX

Self-Service Portal for Anju's Information Request Management System

iCare MAX, now a part of the IRMS MAX platform, offers a robust, self-service information portal designed for HCPs and consumers alike - taking IRMS, the industry's long established gold standard in information management, to the next level.



Generate content usage, metrics, and insights using iCare MAX's reporting capabilities.

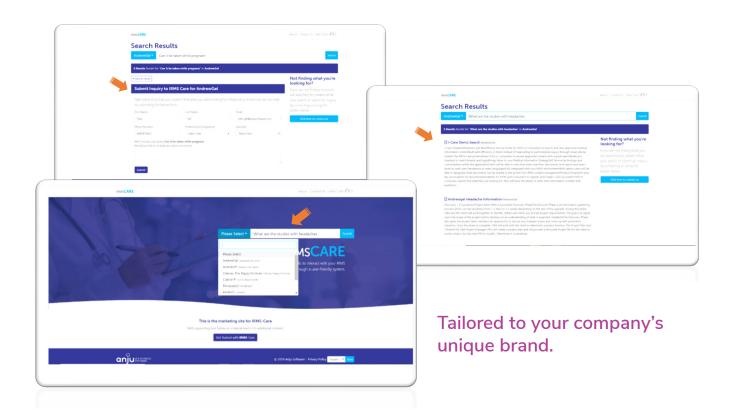
# Deliver greater value and access to your medical information with iCare MAX

Seamless integration with the IRMS MAX suite allows for full control over which documents are shared to HCPs and consumers through the iCare MAX portal, which can be tailored to match your own, unique brand. iCare's self-registration feature, a quick and easy implementation, and a host of configuration options make iCare MAX the premiere solution for content sharing on the market today.

#### Benefits and Features of iCare MAX

- The iCare MAX portal allows HCPs and Consumers access to approved content with a quick, self-directed search
- Access content from ANYWHERE iCare MAX is desktop, mobile, and tablet device-compatible
- Develop more insights about product performance and customer needs
- View searches, document views / downloads, and discreet logins to fuel your understanding of who's accessing your information, how often, and why
- Fully integrated with your IRMS MAX environment
- Low maintenance user management with iCare MAX's Optional End-User Self-Registration Feature

## Fully integrated with your IRMS MAX environment.



### **OiCare** MAX is a product of Anju.

Anju is a customer-first organization providing adaptable life science solutions for clinical research, medical affairs, and data science. TrialMaster, IRMS MAX, and TA Scan, the company's flagship products, reduce complexities in the drug and device discovery and commercialization process allowing our customers to enhance the quality of their patients' lives.





Learn more about iCare MAX. Scan the QR code.