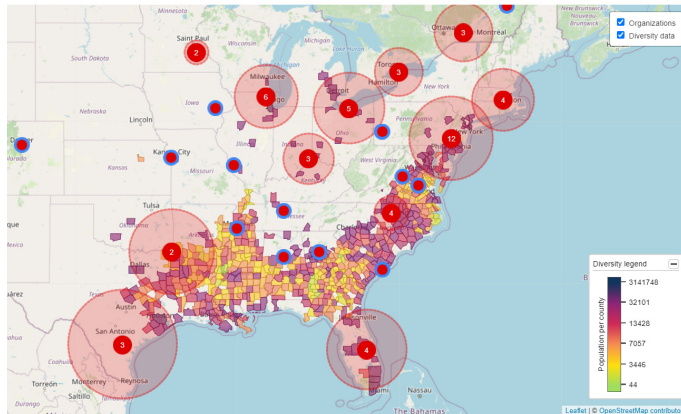


# Data-Driven Strategies to Increase Efficiency in Clinical Operations and Medical Affairs



## TA Scan

TA Scan is a web-based clinical and commercial intelligence solution that aggregates global clinical trial, presentation, and publication data into a single intuitive database. TA Scan's high-quality data facilitates and accelerates data-driven decision-making, supporting Clinical Operations and Medical Affairs teams to make more informed, data-driven decisions around their clinical trial design, diversity strategy, feasibility, site identification, and KOL identification and management.



### How does TA Scan work?

TA Scan's intuitive interface has been designed to align with user workflow, allowing teams to quickly access the data that is most relevant to their project. Users can then easily analyze the data within the system to drive the actionable insights they require.



#### Competitive Intelligence & Disease Landscaping

Quickly understand and visualize therapeutic landscapes



#### Trial Planning & Site Selection

Estimate enrollment durations and support country and site selection with TA Scan's trial feasibility wizard and site capacity calculator.



#### Expert Identification & Profiling

Analyze, measure, and rank KOL and PI data based on their experience and impact with the help of proprietary algorithms



#### Diversity Strategy

Streamline site/PI/KOL identification and diversity strategies with global ethnicity and demographic data and analytics

TA Scan saves teams valuable time and money, driving predictability in clinical trial timelines and more impactful KOL engagement strategies.

### The TA Scan Solution: Transforming Unstructured Data

- Aggregated data from hundreds of public domain sources (ClinicalTrials.gov, PubMed, Sunshine Act, Medicare, etc.), including 450K+ unique clinical trials, 7.2M+ publications, and 730K+ presentations taking place globally, combined with global diversity, demographics and socio-economics data
- Comprehensive profiles and scores on persons, organizations, and clinical trials across all indications
- Unique, patented linking and analysis algorithms
- Experience-based insights for principal investigators, authors, conference speakers, and fee disclosure recipients

To enable in-depth analysis, TA Scan includes a robust set of modules and features to facilitate searching and analyzing structured and unstructured data within the platform.



450K+  
CLINICAL TRIALS



530+  
INDICATIONS



2.2M+  
HEALTHCARE  
PROFESSIONALS



330K+  
SITES



730K+  
PRESENTATIONS



7.2M+  
PUBLICATIONS



7000+  
MODES OF ACTION



265K+  
DRUGS



10B+ USD  
FEE DISCLOSURES

## Indication-Specific Influencer Scoring

TA Scan enables granular ranking and scoring of PIs and KOLs within specific indications, measuring the activity or prominence level of a PI/KOL or a site. Leverage TA Scan's high-precision scoring to:

- Identify PIs or KOLs who can help with your clinical trial protocols and educational initiatives
- Segment up-and-coming KOLs for advisory boards
- Rely on clinical and scientific footprints for publication initiatives
- Gain insight on competitive intelligence from fee disclosures for KOL benchmarking
- Get deeper insights through custom scores and rankings
- Explore PIs' patient diversity profiles through historical patient data

Publication score	Presentation Score	Trial Score	Fee Disclosures	Global connections	Local connections	Connections over time
5	5	5	\$ 3	89	13	High
5	5	5	\$ 5	94	13	High
4	3	5	\$ 5	40	15	Fading
3	2	4				High
2	1	2				High
4						Low
1						High
2						Upcoming

- Global / Local Connections Score
- Connections over Time Score
- Publication Score
- Presentation Score
- Trial Score
- Fee Disclosure Score
- Organization / Site Score



Trial feasibility simulation results – enrollment projection

## Feasibility, Enrollment Benchmarking and Projections

TA Scan's advanced technology enables highly precise, predictive analytics of clinical trial outcome scenarios. The platform's simulation tool uses all aggregated historical public clinical trial data to-date to analyze and optimize assumptions about target patient profile enrollment. Additionally, TA Scan's feasibility and site capacity algorithm allows for more accurate planning of when trials should be initiated. The algorithm searches and identifies competing clinical studies happening at preferred sites within enrollment periods. Their impact is analyzed and you get recommendations for alternative site availability and scheduling dates.

## Flexible Data Delivery

Anju understands your need for flexibility in accessing data. You can access TA scan data through the application's intuitive user interface, or via an API as an additional data service in broader data lakes of public and private data. Moreover, through TA Scan's Data as a Service you can get lists of sites, PIs and KOLs, feasibility reports, or any other analytics in less than 24 hours with the support of our skilled TA Scan team.

## TA Scan



### TA Scan Application

Data and analytics



### API

TA Scan data, including scores and rankings



### Data as a Service

Data and analytics tailored to your needs

## Why TA Scan?

- Single source of truth: all-in-one tool that collects, aggregates, and analyzes clinical, publication, presentation, diversity and many other data sources
- Integrated analytics modules for quick and easy analysis
- Weekly data updates
- Exportable graphical outputs and reports
- Dedicated customer support covering all time zones at no extra cost

TA Scan is a product of Anju.

Anju is a customer-first organization providing adaptable life science solutions for clinical research, medical affairs, and data science. TrialMaster, IRMS MAX, and TA Scan, the company's flagship products, reduce complexities in the drug and device discovery and commercialization process allowing our customers to enhance the quality of their patients' lives.



Learn more about Anju's Data Science Solutions and Services. Scan the QR code.